Athens Olympic Security Risks

Category: **EXTERNAL**
(Stakeholders, Patrons, Countries, Terrorists)

- Sponsors - Coke, NBC - nonrenewal
- IOC - future
- Airlines - willingness to support
- Natural disaster - power failure
- General public - future ticket sales
  → behavior at event
- Countries - host/send athletes
- Athletes - participation
- Construction Assets - longevity
**Category: Financial**
(Credit, Market, Structure, Reporting)

**Credit**
- ticket sales down
- not securing bonds/sponsorship

**Market**
- exchange rate (promotions)
- retail sales down
  - businesses suffer

**Structure**
- debt pay back
- tax money
- future funding of venues
- finishing venues

**Reporting**
- N/A?
CATEGORY: OPERATIONAL
( Process, Athletes, Workers, Facilities)

Facilities
- open air venues
- bldgs built in a hurry
- lots of coastline
- securing olympic village

Workers
- threatening strikes
- proper screening process ??

Athletes
- funding countries
- have total access
- high risk targets
  - scared marque athletes from participating

Process
- limited ticket sales b/c fear of terrorism
- in the public eye
- proper contingency plans
CATEGORY: Strategic
(Governance, Planning, External Relations)

Governance

- Insiders working on Olympic Committee
  - background checks
    - complicated because multinational
  - People feeling insecure b/c Greeks are known to being laid back.

Planning

- done last minute, no time for test runs
- exit strategies
  - difficult to have a contingency plan.
- new event for Greece - no history to go off of

External

- Other countries anti-Greece
- Pressure to stay on budget, at expense of safety
CATEGORY: REGULATORY
(IOC, Int'l Law, Greek Law)

- GREECE Building the venues and the IOC taking the games away for a regulatory reason.

- GREEK PROSTITUTES UNHAPPY ABOUT NOT BEING ALLOWED TO THE GAMES.

- BOATING REGULATIONS - CRUISE SHIPS.

- GREEK LAWS ABOUT ADVERTISEMENT DURING THE GAMES.

- IOC DRUG TESTING (ROIDS)
  - unhappy athletes.
  - unhappy countries.
CATEGORY: INFORMATION
( Intellectual Property, Decision Support, IT )

IT
1. Alteration of times, scores, clocks
2. Real Time Networks at each event
3. Networks of security info

Intellectual Property
1. Security personnel
2. People with knowledge of IT processes

Decision
1. Risks of Hacking into networks, controls in place to override decisions
2. Language Barriers - were systems in sync with all languages?